The ninth annual Nebraska Youth Beef Leadership Symposium, Nov. 19-21 at the University of Nebraska-Lincoln, will introduce Nebraska high school students to beef industry professionals, beef producers and other students from around the U.S.

In addition, six symposium participants will be awarded $500 scholarships for UNL's College of Agricultural Sciences and Natural Resources.

The three-day symposium, geared toward Nebraska high school juniors and seniors, features presentations on goal setting, leadership development and careers. Participants will tour the UNL Agricultural Research Development Center at Mead, partake in a taste panel and hear other hands-on presentations, including developing a marketing plan for a beef product.

The marketing project will allow students to create a booth space for a project fair where they will be able to interact one-on-one or in small groups to market their product. UNL students will be able to stop by that day to interact with NYBLS participants and taste the product.

“This educational symposium will allow students to network with beef industry leaders and hear about innovative cattle production practices,” said Dennis Brink, animal science professor.

A career opportunity discussion and banquet will be the evening of Nov. 19. Several people working in different segments of the beef industry will give their perspectives on the importance of a college education and the variety of career opportunities.

Numerous career areas within the beef industry will be represented by the panel members.

The symposium will conclude on Nov. 21 with the awards ceremony, including the CASNR scholarship presentation.

For more information about the Nebraska Youth Beef Leadership Symposium, including a list of sponsors, or to register, visit its website.

More information also is available by contacting Sara Ellicott at 402-624-8030, email sellicott2@unl.edu or Brink at 402-472-6446, email dbrink1@unl.edu. Registration is $30 due by Oct. 3. Late registration is $50 by Oct. 24. Registration includes all materials, meals and lodging.