

## **Bill Dicke inducted into Block and Bridle Hall of Fame**

Written by Wauneta Breeze  
Thursday, 23 May 2013 17:56 -

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**By Sheri Hink-Wagner**

**The Wauneta Breeze**



Bill Dicke of Lincoln was recently honored by the University of Nebraska-Lincoln's Block and Bridle Club when he was chosen to be the 79th member of their Hall of Fame.

The club honors individuals who have made commendable contributions to Nebraska agriculture through leadership, service, youth projects and community activities.

The Block and Bridle Club stated in its 2012-2013 Annual, "His contributions to the Nebraska Livestock Industry, the University of Nebraska and his community through his passion, devotion and humble leadership are truly honorable."

Dicke grew up on Wauneta's south divide working alongside his parents, Bill and Mabel, who he said let him get involved in the family farm at an early age.

Dicke was an active member of FFA at WHS and 4-H in Dundy County where his projects focused on dairy, market beef and horses.

Dicke said, "Wauneta was always a really supportive community who gave young people

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opportunities and I benefited from that.”

While growing up in Wauneta, Dicke said he looked up to several prominent cattle producers including Ed Nichols, Emerson Schwenk, Jack Maddux and Gene Schroeder. He said these cattlemen were both prominent and supportive of young people in agriculture.

Dicke, a 1968 Wauneta High School graduate, is the third from the area to be honored with membership in the Block and Bridle Hall of Fame. Jack Maddux was honored in 1986 and Gene Schroeder in 1982.

After graduating from WHS Dicke went on to study animal science and agricultural economics at the University of Nebraska-Lincoln. His graduate work in ruminant nutrition culminated in a Master’s degree in 1974.

His professional career began as Director of Technical Service and Assistant Nutritionist at ZIP Feed Mills in Sioux Falls, S.D.

He also worked for Scott Pro, Inc. in Scott City, Kan. and Koers Consulting in Salina, Kan., which allowed him to progress toward a career in nutritional consulting.

In 1981, Dicke founded his own consulting firm, which he still owns and operates today from its Lincoln headquarters. The Block and Bridle’s 2012-2013 Annual states, Cattlemen’s Nutrition Services, LLC, has become one of the largest independent consulting firms in the United States, consulting for 130 clients in 13 states.

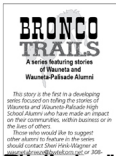
The company performs large-pen commercial research trials. Dicke has served on nutrition advisory boards for several pharmaceutical companies and agribusiness firms throughout his career and was a primary influence in developing ethanol byproduct feeding in Nebraska.

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