

## **Breeze lands 17 Nebraska Press Association, two Omaha World-Herald Awards**

Written by Wauneta Breeze

Thursday, 19 April 2012 19:57 - Last Updated Thursday, 19 April 2012 19:58

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**By Sheri Hink**

### **The Wauneta Breeze**

The Wauneta Breeze competed well against other weekly newspapers at the annual Nebraska Press Association convention and awards banquet last week in Lincoln.

The Breeze earned eight first place awards, five second place and four third place awards for writing, photography and design work that was published in 2011. The NPA contest was judged by members of the Alabama Press Association.

Among all Class A newspapers in Nebraska, those with circulation under 1,000, the Breeze was named second in the class based on total points, surpassed only by the Gering Courier. The Benkelman Post came in third among class A weekly newspapers.

In the prestigious category of general excellence, the Wauneta Breeze took first over the Gering Courier.

Other first place finishes for the Breeze included:

- Sports page
- Breaking news photography, Tina Kitt, train wreck

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- Breaking news, Tina Kitt, 21 injured when passenger...
- Feature series, Josh Sumner, Women of strength
- In-depth writing, Tina Kitt, Rural Fire District formation...
- News writing, Josh Sumner, WP school board looks ahead...
- Web site.

### **Second place awards:**

- Sports writing, Josh Sumner, Broncos lose at buzzer...
- News photography, Tina Kitt, Back-to-school at Wauneta-Palisade
- News writing, Tina Kitt, Two years, two sets of triplets for Palisade cow
- Lifestyles

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- Weekly class A award.

### **Third place awards:**

- Use of computer graphics produced in house, Tina Kitt, Year in review—precipitation
- Single classified advertising idea in black and white, Tina Kitt, St. Paddy's Day
- Breaking news, Tina Kitt, Palisade Credit Union...
- Public notice and its promotion.

### **Omaha World-Herald awards**

The Breeze excelled in a separate competition put on by the Omaha World-Herald, taking first amongst class A newspapers for service to agriculture and community service.

The Service to Agriculture Award is given to newspapers in each circulation class that provide quality published materials on various agriculture related topics such as promotion of farm events, farm safety, soil conservation, irrigation, fairs, exhibits, farm youth activities, livestock and other agri-business topics. The award came with a stipend of \$200.

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The Community Service Award is given based on what the newspaper did for its community during the past year. Winners are chosen based on community service and significant coverage or leadership of things of lasting importance and value. The focus of the award is on initiative, editorial leadership and extra effort expended to accomplish a meaningful goal or project. This award also came with a \$200 stipend.

The Breeze will follow the suggestion made by past Managing Editor, Tina Kitt, and donate the \$400 received in cash awards to the nursing home effort.

### **Area papers snag awards**

The Imperial Republican, owned by Johnson Publications along with the Breeze, the Grant Tribune-Sentinel and the Holyoke (Colorado) Enterprise, earned 17 Nebraska Press Association awards for Class C weekly newspapers with circulations between 1,501 and 2,800.

The Republican took first place awards in the following categories nine categories, breaking news photo; in-depth writing; small ad under 1/4 page; single classified ad in black and white; editorial page; computer graphics; public notice promotion; specialty pages and ad campaign.

The Republican earned second place in three categories including reader contest, ag advertisement and building circulation. The paper also walked away with five third place awards for front page, editorials, reader interaction, ad copywriting and news writing.

The Grant Tribune-Sentinal also walked away with several awards including first place in the breaking news category; second place for breaking news photography; second place in the lifestyles category; third place in community promotion advertisement and third place for signature page.

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